

THE LIONS' PRIDE

Fall 2024

Spring 2025

Let our readers become your readers



Why Advertise With Us?

- The Lions Pride distributes 1500 copies per issue on campus and in the local community.
- 90 percent of the student body and 70 percent of faculty have reported reading The Lions· Pride newspaper
- Our newspaper is delivered to more than 50 locations at Saint Leo University as well as several businesses in the Saint Leo, San Antonio, downtown Dade City, Publix Plaza, and Mirada Community.
- Many local and national advertisers understand that the best way to reach a college community is through the campus newspaper. Join groups such as MOSI, Pepsi, Bloom, and Campus Gear.
- The tabloid size we print is in color and 11x17. We also offer Online and social media. Ask about our bundles for all three platforms. Check out our website: <https://lionsprideonline.com/>

Faculty Advisor

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Follow us on FB, LinkedIn, Instagram, X, and YouTube @lionspridemedial

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What do we offer?

- If you would like to sponsor the whole print issue (16 pages-1,400\$, 20 pages-1,700\$):
 1. One page in print with sponsored article and visual advertisement (you choose the size)
 2. Social Media Campaign (video, posts, and stories)
 3. Digital Newspaper (sponsored article and visual ad or mention with couple of articles)
- Packages:
 1. One page in print (Sponsored article and/or visual ad) + Social Media Campaign (video, post, story)
 2. One page in print (Sponsored article and/or visual ad)+ Digital Newspaper (sponsored article and visual ad or mention with couple of articles)
 3. Social Media Campaign (video, post, story) + Digital Newspaper (sponsored article and visual ad or mention with couple of articles)
 4. One page in print (Sponsored article and/or visual ad)
 5. Social Media Campaign (video, post, story)
 6. Digital Newspaper (sponsored article and visual ad or mention with couple of articles)
 7. Social Media post
 8. Social Media video

*for prices, see next page

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NON-CAMPUS

We offer a 10% discount for a three-issue purchase, and a 20% discount for a six-issue purchase.

SIZE	1 ISSUE	2 ISSUES	4 ISSUES
FULL 10X16	\$250	\$225	\$200
HALF 10X8	\$140	\$126	\$112
QUARTER 5X8	\$90	\$81	\$72
EIGHTH 5X4	\$65	\$58.50	\$52

CAMPUS

We offer a 10% discount for a three-issue purchase, and a 20% discount for a six-issue purchase.

SIZE	1 ISSUE	2 ISSUES	4 ISSUES
FULL 10X16	\$200	\$180	\$160
HALF 10X8	\$125	\$112.50	\$100
QUARTER 5X8	\$75	\$67.50	\$60
EIGHTH 5X4	\$50	\$45	\$40