

THE LIONS' PRIDE MEDIA GROUP

Fall 2022
Spring 2023

Let our readers become your readers



Why Advertise With Us?

- The Lions' Pride distributes 1500 copies per issue on campus and in the local community.
- 90 percent of the student body and 70 percent of faculty has reported reading The Lions' Pride newspaper
- Our newspaper is delivered to more than 50 locations at Saint Leo University as well as several businesses in the Saint Leo, San Antonio, and downtown Dade City area
- Many local and national advertisers understand that the best way to reach a college community is through the campus newspaper. Join groups such as MOSI, Azusa
- The tabloid size we print is 11x17, which is easy to flip through

Join groups such as MOSI, Azusa Pacific University, and PRC Customer Management Specialists in marketing to a young and diverse population.

Faculty Advisor

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@lionspridemedia

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NON-CAMPUS

We offer a 10% discount for a three-issue purchase, and a 20% discount for a six-issue purchase.

SIZE	1 ISSUE	3 ISSUES	6 ISSUES
FULL 10.56X12.55	\$250	\$225	\$200
HALF 10.56X6.19	\$140	\$126	\$112
QUARTER 5.28X6.19	\$90	\$81	\$72

CAMPUS

We offer a 10% discount for a three-issue purchase, and a 20% discount for a six-issue purchase.

SIZE	1 ISSUE	3 ISSUES	6 ISSUES
FULL 10.56X12.55	\$200	\$180	\$160
HALF 10.56X6.19	\$125	\$112.50	\$100
QUARTER 5.28X6.19	\$75	\$67.50	\$60